

The Centre Spotlight

Volume 1, Issue 2

October 1, 2003

Downtown Events

Walk and Roll

October 11, 2003

Martin Luther King Ground
Transportation Center

Hysterical 4th Street Adult Halloween Bash

October 31, 2003

Historic 4th Street

Terra Centre Blood Drive

November 19, 2003

Terra Centre 8th floor

Downtown for the Holidays

November 24, 2003 (5 p.m.)

Convention Center

Sioux City Jaycees Festival of Trees

November 24—December 4

Terra Centre Atrium

Little Yellow Dog Auction

December 13, 2003 (noon)

Terra Centre Atrium

First on Fourth— New Year's Eve Celebration

December 31, 2003

Historic 4th Street

Holiday Happenings: The Terra Centre hosts three events

This fall, the Terra Centre will host a variety of holiday events to support the Sioux City community.

From Nov. 24 until Dec. 4, dozens of decorated Christmas trees will be on display in the atrium for the Festival of Trees. For the 11th year in a row, the Sioux City Jaycees will display trees and wreaths for public viewing and silent auction. A live auction will be held on Thursday, December 4th at 6:30 p.m. The Siouxland Humane Society will receive all proceeds from the 2003 Festival of Trees.

Downtown for the Holidays is another exciting seasonal event. On Nov. 24, Terra Centre will host the illumination of the plaza area between Terra Centre and JC Penney. Families can enjoy the beautiful light show and children will be able to share Christmas wishes with

Santa Claus.

On December 13, the Little Yellow Dog auction is to be held in the atrium area of the Terra Centre. Each year, a puppy is auctioned to the highest bidder. Last year, the Little Yellow Dog Auction raised



Downtown for the Holidays illuminates Sioux City in 2002.

\$18,500 for the Sioux City Journal's Mr.

Goodfellow charity. Proceeds helped purchase toys for needy children.

Terra Centre's management is proud to host events that benefit Siouxland.

TenantWatch focuses on Gildemeister & Keane

TenantWatch interviews Attorney at Law, Dan Gildemeister with Gildemeister & Keane, LLP.

TW: What types of legal services do you and Ed Keane provide?

DG: We are a full service law firm. We primarily have a litigation practice and place emphasis on commercial transactions and real estate.

TW: When did you and Ed Keane begin practicing law as a partnership?

DG: Ed and I were partners in a larger group for over 20 years. We formed our own partnership over three years ago.

TW: Tell us about your employees.

DG: Ed and I employ two paralegals, an office manager and a secretary. Each person here is an essential member of our team, and we enjoy working together in the Terra Centre.

TW: You spent 15 years in another downtown office. What are the benefits of being located in the Terra Centre?

DG: The building is very well kept with great facilities. The staff has an amazing response time and they always key into our needs. We have a beautiful view and the Terra Centre has a great reputation.

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"Siouxland's Premiere Business Location"

The Centre Spotlight

The Centre Spotlight is published quarterly for Terra Centre tenants and other interested parties. We encourage tenant participation in this newsletter. For more information, suggestions, story ideas, articles or any other questions contact Mary Hill at newsletter@terracecentre.net.

Resident Recognition

New Tenants

Erickson Law (3rd floor)

Tenant Office Expansions

Value IT (3rd floor)

EFS Group (new location on 9th floor)

Special Achievement

Jim Lane of Lane Insurance Associates, Suite 900, has been named a member of the 2003 Executive Council of New York Life Insurance Company. Members of the council are among the most successful of New York Life's elite sales force of over 10,000 licensed agents. As a member of the Executive Council, Jim is invited to attend an educational conference at the Disney Coronado Springs Resort in Orlando, Florida. Jim has been a New York Life agent since 1982.



Jim Lane of
Lane Insurance
Associates

Recycle old phonebooks!

Please recycle your 2002/2003 QwestDex phone books and replace them with the 2003/2004 edition. Recycle old phone books by bringing them downstairs to the Plaza Level, old Arby's location, in the Terra Centre before October 27.

Join us for the "Thrill of the Grill"

On Oct. 1, the Terra Industries Activity Committee will sponsor the semi-annual "Thrill of the Grill" cookout from 11:30 to 1:00. Join Terra Centre tenants, friends and family for an all-you-can-eat lunch buffet. Enjoy hamburgers, hotdogs and a variety of side items in the 8th floor training room. The cost is \$3 per person and is open to the public.



Celebrate the season with an open house

Terra Real Estate's Holiday Open House is to be held on the 3rd floor, Tuesday, Dec. 16. The event is open exclusively to tenants on floors three through ten. From noon to three, tenants can enjoy appetizers and learn more about other businesses within the Terra Centre.

This event is an informal opportunity for Terra Real Estate to say "thank you" to all of the tenants of 2003. It is not open to the public, and tenants may stop in at any time.

Name the mural

As mentioned in The Centre Spotlight third quarter edition, the mural proposed by the Sioux City Art Center and sponsored by the Terra Centre and Wells Fargo is now fully installed outside the Terra Centre. This mural is located on the southwest exterior wall of the building.

The mural was designed by high school students who were asked to create a mural portraying "what their community means to them".

Sandi Fravel, Art Center curator of education, is asking the public to submit name suggestions for the mural. A name will be chosen and the mural will be dedicated on October 21, 2003 at 1:00 p.m. at the Terra Centre. Please send your ideas before Oct. 14 to:

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